# 2025 Anita Jacoby Trailblazer Scholarship

Guidelines – Semester 2

Applications open 14 March 2025 and close 10 June 2025



### Anita Jacoby Trailblazer Scholarship

#### Who can apply?

This Scholarship is open to new and continuing AFTRS students.

To be eligible to apply, you must:

- Be a mid-year applicant for a place in the Master of Arts Screen: Business in 2025 or be enrolled in the Master of Arts Screen: Business
- Be female identifying or gender diverse
- Be an Australian citizen or Australian permanent resident or a New Zealand citizen

#### Purpose

The purpose of this scholarship is to recognise an outstanding student, in the Master of Arts Screen: Business, who can demonstrate exceptional leadership qualities and entrepreneurship. The successful applicant will be selected for excellence on the basis of their scholarship application tasks.

One scholarship is offered, providing financial support for living expenses, educational resources or other related costs.

AFTRS Alumna and trailblazer, Anita Jacoby AM is an award-winning television producer and media executive with an illustrious career spanning more than 35 years. The former Managing Director of ITV Australia, Anita has held senior roles across all of Australia's broadcasters and in the independent production sector and as a Member of the Australian Communications & Media Authority. She Chairs the ABC Advisory Council, Women in Media Australia and is on the boards of Documentary Australia, the Public Interest Journalism Initiative (PIJI) and most recently, Chief Executive Women. This scholarship is made possible with the generous support of Anita Jacoby.

#### How to apply

Firstly, apply for the course.

Then, course applicants and continuing students should complete the online scholarship application before the closing date.

All applications will be treated confidentially.

#### **Application Dates**

Applications open 14 March 2025 and close on 10 June 2025.

Dates are subject to change. Please check AFTRS website for updates.

#### Application Tasks

- 1. Submit a personal statement, in 300 words, please state:
  - a. Your key objectives for studying the MASB at AFTRS.
  - b. Describe why this is the right time for you to study in the MASB.
  - c. Your professional goals and ambitions.
- 2. Submit a 2-minute video pitch for your Business Project Proposal from your course application or from your Capstone Project.

The presentation should include a brief business case, a strategy and a case for the financial viability of the project proposal.

The Project/Capstone should be of practical value to the screen industry, commercial in nature and relate to your career strategy.

Your recording must be submitted as a MP4 file and must not exceed 2 minutes.

Video can be recorded on any device including smart phones. We are not assessing your technical skills or access to equipment.

3. Submit your CV outlining your experience in screen media fields, education, training, credits and/or relevant achievements (max. 3 pages).

#### What we're looking for

AFTRS will determine which, if any, applicant will be awarded the scholarship. If the selection panel feels that no applicant meets the eligibility criteria, the scholarship will not be awarded.

AFTRS' decision is final and no correspondence about decisions will be entered into.

#### Conditions

The successful applicant must have accepted an offer in the 2025 Master of Arts Screen: Business course (mid-year intake) or be enrolled in the Master of Arts Screen: Business. The recipient cannot defer the commencement of the scholarship.

AFTRS may produce public communications in connection with the scholarship. The recipient will be asked for their consent to provide AFTRS with an irrevocable royalty free license to use and reproduce their image and story solely for the purposes of AFTRS internal and external communications. Participation is at the discretion of the recipient.

#### Other information

In assessing your application, the selection panel may request you provide additional supporting documents to enable them to make a final decision. You will be contacted via email to request specified documents if required.

You will be notified by email whether your application is successful.

#### Payments

The scholarship will be paid pro-rata, following the applicable census dates.

The recipient will be paid \$935 per enrolled unit, per semester up to a maximum total of \$7480 for a student commencing in the Master of Arts Screen: Business. Continuing students will be paid only for units they are yet to complete.

Payments are conditional on the recipient remaining enrolled, in good academic standing, continuing to meet the eligibility criteria, and maintaining the standards set out in the Student Handbook and AFTRS Code of Conduct.

### **Further information**

#### Certification of documents

Any documents you provide as support material must be certified copies. AFTRS' certification requirements are available at:

www.aftrs.edu.au/students/future-students/howto-apply/

#### Translation of documents

If supporting documents are not in English, applicants are required to supply certified copies of the following:

- The document in the original language; and
- An English translation of the document by an accredited translator. Do not send original supporting documents.

### Learn more

If you haven't found the information you need, or need support with your application, contact our Student Centre Team.

1300 223 877

scholarships@aftrs.edu.au

aftrs.edu.au/scholarships

## Australian Film Television and Radio School

The Entertainment Quarter Moore Park Sydney NSW 2021

TEQSA Provider ID: PRV12011 CRICOS Provider Code: 03662D

